



**SYMBIOSIS INSTITUTE OF
BUSINESS MANAGEMENT,
BENGALURU**

**INTERIM
PLACEMENT
REPORT
2024***





VISION

Promoting international understanding through quality education.

MISSION

- **To inculcate the spirit of “Vasudhaiva Kutumbakam”
(the world is one family).**
- **To contribute towards knowledge generation and dissemination.**
 - **To promote ethical and value-based learning.**
 - **To foster the spirit of national development.**
 - **To inculcate cross-cultural sensitization.**
 - **To develop global competencies amongst students.**
 - **To nurture creativity and encourage entrepreneurship.**
- **To enhance employability and contribute to human resource development.**
 - **To promote health and wellness amongst students, staff & community.**
- **To instill sensitivity amongst the youth towards the community and environment.**
 - **To produce thought provoking leaders for the society.**



VISION

Empowering tomorrow's global leaders and promoting international understanding through excellence in education.

MISSION

- To equip students for dynamic business environments
- To cultivate problem-solving and leadership skills
- To promote collaboration in diverse teams
- To inspire entrepreneurship and leadership through practical experience
- To integrate theory and practice for versatile managerial decision-making
- To drive global collaboration for academic and research excellence



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956, by notification No. F.9-12/2001-U3 Government of India) Re-accredited by NAAC with "A++" Grade (3.56/4) Awarded Category - I by UGC

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT- BENGALURU

Programme Educational Objectives (PEOs)

PEO 1: To equip management students with the ability to understand the requirements of ever-changing business environment along with skilful implementation of strategies to take businesses to greater heights.

PEO 2: To equip students with a systematic and hands-on problem-solving mindset, enabling them to adeptly operate as proficient managers capable of navigating dynamic social and global landscapes.

PEO 3: To equip students for harmonious collaboration within diverse and interdisciplinary teams, nurturing effective solutions to challenges, and fostering a deep understanding of global unity, group dynamics, teamwork, and managerial progress.

PEO 4: To demonstrate entrepreneurial prowess and leadership qualities by founding business units and embarking on consulting ventures.

PEO 5: Employing a blend of theoretical synthesis and practical application to conduct strategic analysis, while utilizing a mix of quantitative and qualitative decision-making techniques to tackle management challenges.

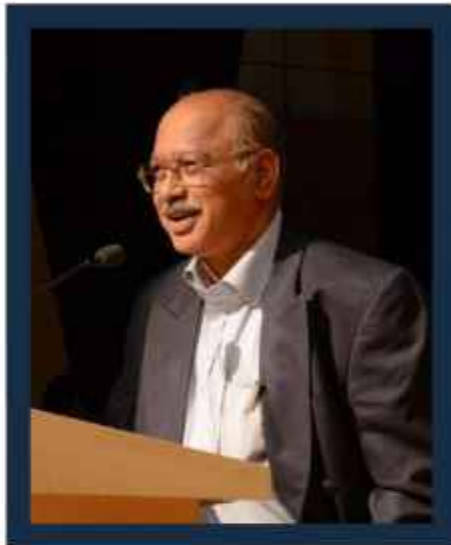
MESSAGE FROM



Dr. Madhvi Sethi
Director
SIBM Bengaluru

SIBM Bengaluru has a rich history, and we bring a contemporary perspective by prioritizing top-tier research, fostering strong partnerships with businesses, and providing a transformative experience for our students. At SIBM Bengaluru, we aim to broaden their understanding, ensuring they graduate not only with essential skills but also with the confidence to excel in the dynamic realms of both the business world and the society in general.

MESSAGE FROM



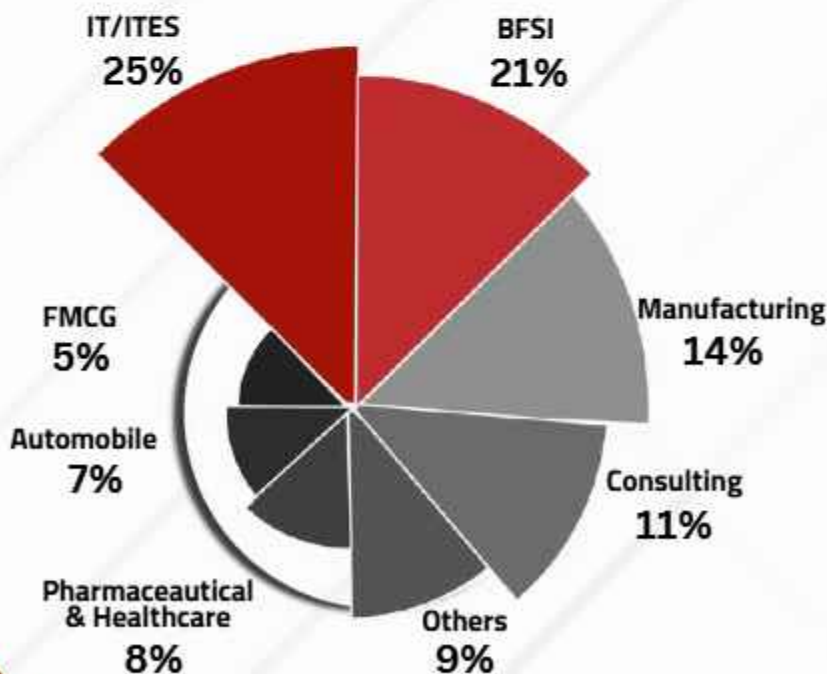
Prof. A. Vidyasagar
Deputy Director
SIBM Bengaluru

In my role as Deputy Director of SIBM Bengaluru, I take pride in being part of an institution that seamlessly combines a legacy of academic excellence with a forward-looking perspective. We prioritize ethical learning, encourage cross-cultural awareness, foster global competencies, support creativity and entrepreneurship, and emphasize overall well-being. SIBM Bengaluru stands as a place where education goes beyond traditional boundaries, shaping future leaders with a global perspective and a dedication to making a positive impact.

NOTABLE ENGAGEMENTS



SECTOR-WISE COMPANIES



KEY INDICATORS



BATCH COMPOSITION

REGIONAL DIVERSITY



WORK EXPERIENCE

Fresher

69%

0-1 year

8%

1-2 years

11%

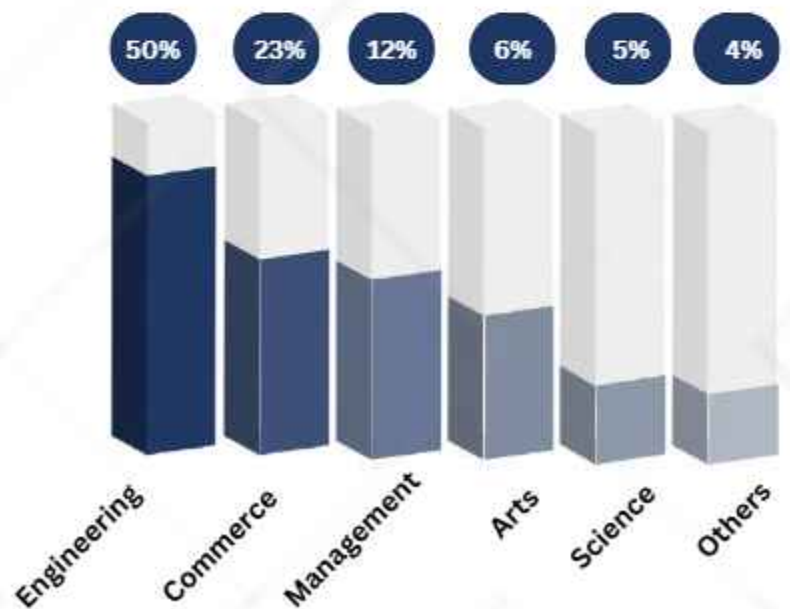
2+ years

12%

GENDER DIVERSITY



EDUCATIONAL BACKGROUND



FINANCE

Since efficient financial management and decision-making depends on a solid understanding of finance, it is a core specialisation in MBA programmes.

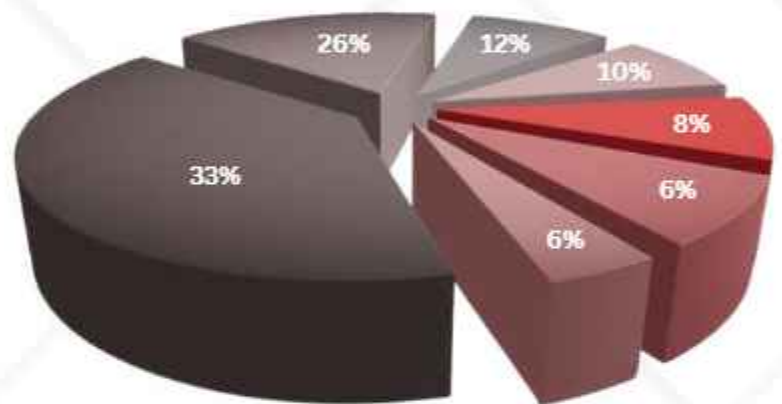
Corporate Finance, Financial Accounting, Financial Institutions, Financial Markets, Financial Modelling, Investment and Wealth Management, and Risk Management are some of the areas that MBA students study in this course.

Students learn financial statement analysis, investment opportunities analysis, risk management, and strategic financial decision-making through this course.

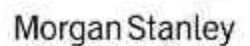
Average CTC: 14.16 LPA



Highest CTC: 21 LPA



- Consulting
- Credit Risk
- Commercial Banking
- Asset Management
- Product Control Analytics
- Financial Planning Analyst
- Finance & Control



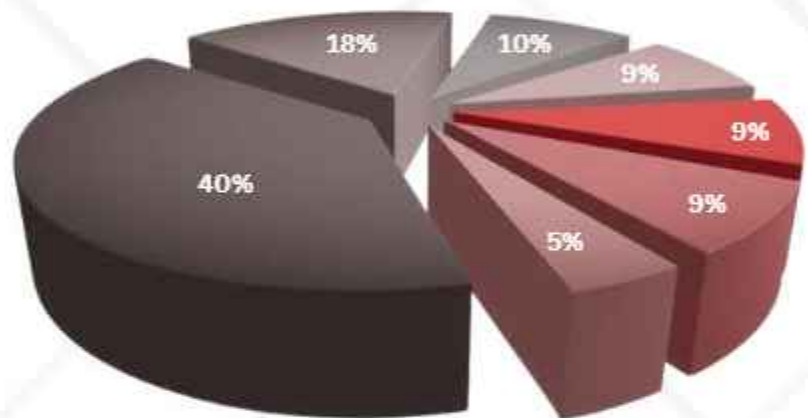
MARKETING

Marketing is a common area of focus for MBA students due to its esteemed importance in every firm. **Advertising, Brand Management, Consumer Behavior, Digital Marketing, International Marketing, Marketing Research, Marketing Strategy, Product Management, Promotion, Sales Management, and Services Marketing** are some of the topics covered in this course.

Average CTC: 14.55 LPA



Highest CTC: 18.10 LPA



- Sales
- Management Trainee
- Research & Analysis
- Consulting
- Business Development
- CRM
- Brand Management



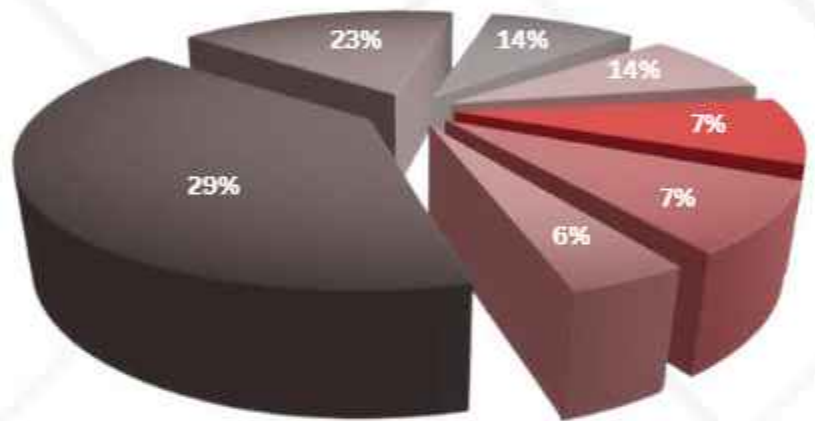
OPERATIONS

Students gain a thorough understanding of operations, including **Logistics, Process Improvement, Project Management, and Supply Chain Management**. Students also acquire the skills and knowledge to manage and improve the effectiveness of an organisation's operations, control costs, and ensure prompt delivery of goods and services through courses on topics like the design and management of efficient production processes, inventory planning, and control, coordination of the flow of goods and services, and supply chain management.

Average CTC: 14.54 LPA



Highest CTC: 17.50 LPA



- Area Operations Manager
- Supply Chain Management
- Plant Operation Manager
- Delivery & Project
- Insights Analyst
- Offline Sales Channel
- Automation Product Manager



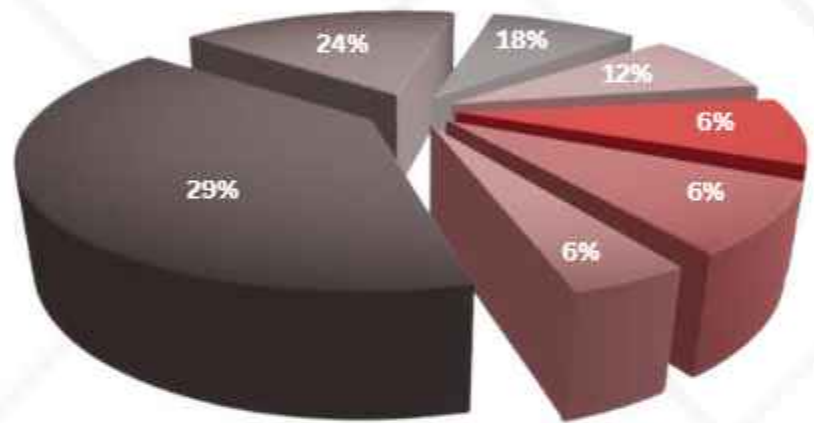
HUMAN RESOURCES

Students pursuing an MBA with Human Resources as their majors focus on the information and abilities necessary to successfully lead and manage an organization's most precious resource: its employees. Students learn about important HR concepts like **Compensation and Benefits, Employee Engagement, Labour Relations, Recruitment and Selection, and Talent Management** through a variety of sessions. Additionally, the programme gives students a thorough understanding of how human resources fits into an organization.

Average CTC: 14.93 LPA



Highest CTC: 24 LPA



- HRBP
- Human Capital
- Talent Acquisition
- HR Consultant
- People Operations
- HR Tech Analyst
- Learning and Development

ATHER

AXIS BANK



Capgemini

Deloitte

DIAGEO



IndusInd Bank



McKinley Rice

Mahindra FINANCE

MERCK

ORACLE

servicenow

solarwinds

Strides



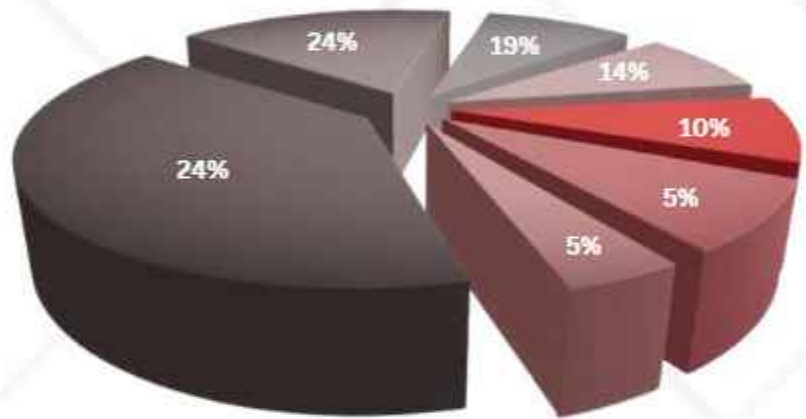
BUSINESS ANALYTICS

An MBA with a focus on Business Analytics prepares students to evaluate and interpret massive volumes of data to support strategic decision-making. **Data Mining, Data Visualisation, Forecasting, and Statistical Modelling** are various areas covered by this specialisation. Students learn how to monitor performance, spot patterns, and anticipate future results using data and analytics tools. This course also gives students a thorough understanding of how data and analytics fit into an organization's entire business strategy.

Average CTC: 14.42 LPA



Highest CTC: 17.50 LPA



- Business Analyst
- Sales Operations Analyst
- Functional Consultant
- Data Management Insights Specialist
- Supply Chain Consultant
- Product Analyst
- Associate Business Consultant



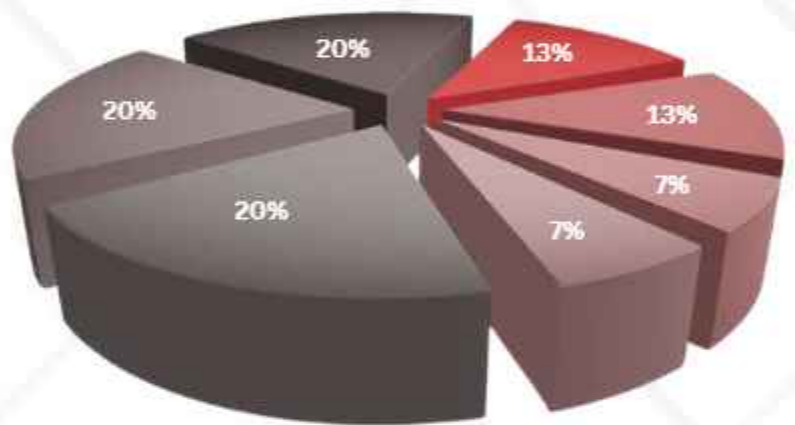
QUANTITATIVE FINANCE

Students who take up MBA with a focus on Quantitative Finance are prepared to manage and assess financial risks using statistical and mathematical techniques. This specialization includes a wide range of subjects, including **Derivatives, Financial Modelling, Risk Management, and Portfolio Optimization**. To evaluate financial instruments, appraise investment opportunities, and manage financial risks, students learn how to use quantitative methods.

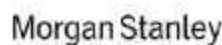
Average CTC: 14.71 LPA



Highest CTC: 21.00 LPA



- Asset Management
- Finance Analytics Expert
- Credit Risk
- Commercial Banking
- Product Control Analytics
- Financial Planning & Analysis
- Deal Advisory & Strategy



SUMMER PLACEMENTS

HIGHLIGHTS



Finance - Students at our institution have been offered positions by renowned organizations such as **JP Morgan Chase & Co., Mastercard, Morgan Stanley, and Wells Fargo.** These roles include **Credit Risk Analyst, Finance & Control Intern, Fund Services Analyst, and Product Development Intern,** among others.



Operations - The cohort seized multiple opportunities from prominent companies including **BigBasket, Biocon, Practo, and SolarWinds.** These organizations offered noteworthy positions such as **Logistics & Distribution Intern, Operations Analyst, Operations Strategy Intern, and Supply Chain Management Intern.**



Marketing - Companies such as **Adobe, ITC, MTR and Titan**, alongside recent collaborations including **Amul, Axis Bank, Kyndryl, and Swadeshi Group**, have offered esteemed opportunities like **Area Manager Trainee, Associate Business Consultant, and Digital Marketing Associate**.



Human Resources - Acclaimed companies such as **Ather, Axis Bank, Deloitte, IndusInd Bank**, have extended prestigious opportunities, and roles such as **Human Capital Consultant, HR Business Partner, HR Generalist, and Talent Acquisition Intern**.

Business Analytics - The students experienced an impressive reception from companies such as **Adobe, Mastercard, ServiceNow, & Wells Fargo** for positions including **Data Management Insights Intern, & Market Research Analyst**.



Quantitative Finance - The faction was sought after by esteemed institutions such as **Anand Rathi, JP Morgan Chase & Co., ICICI Bank**, and others. These companies provided a range of positions including **Corporate Analyst, Finance and Control Intern, and Quantitative Analyst**.

PROMINENT RECRUITERS

 **ABInBev**

 **accenture**

 **Adobe**

 **airtel**

 **BAIN & COMPANY**

 **bigbasket**



 **Capgemini**

 **Carrier**

 **CRISIL**
An SSP Global Company

 **Dalmia**
Bharat Group

 **DELL**
Technologies

 **Deloitte**

 **DHL**

 **digit**

 **EY**

 **HCLTech**

 **Hero**

 **ICICI Bank**

 **TTC Limited**

 **Jio CREATIVE LABS**

 **JPMORGAN CHASE & CO.**

 **KANTAR**

 **KPMG**

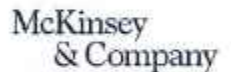
 **LARSEN & TOUBRO**

 **LOWE'S**


 **mastercard**

 **Marsh**

 **MARUTI SUZUKI**

 **McKinsey & Company**



 **Morgan Stanley**

 **MTR**

 **Nilkamal**

 **pwc**

 **Schneider Electric**

 **TATA AIG INSURANCE**
WITH YOU ALWAYS

 **TATA MOTORS**

 **Tetra Pak**
PROTECTS WHAT'S GOOD

 **TITAN COMPANY**

 **WELLS FARGO**

 **wipro**

NEW RECRUITERS

adani



ANANDRATHI
Private Wealth. uncomplicated

ARVIND
FASHIONING POSSIBILITIES

ATHER



DIAGEO



IndusInd Bank

JASPER COLIN



kyndryl.

Mahindra
FINANCE



NOBROKER
HOOD

ORACLE

protiviti®
Global Business Consulting



SCALER

solarwinds



SWIGGY



THOUGHTFQCUS



unicharm

VMENTOR.ai
Accelerating Growth

whatfix

wooqer

PLACEMENTS TEAM



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